



SPEC BRITE GROUP

Wellness Solutions...

COMPANY PROFILE

2021

SPEC BRITE GROUP

- Wellness
- Aesthetic
- Medical
- Fitness
- Nutrition

www.specbritegroup.com

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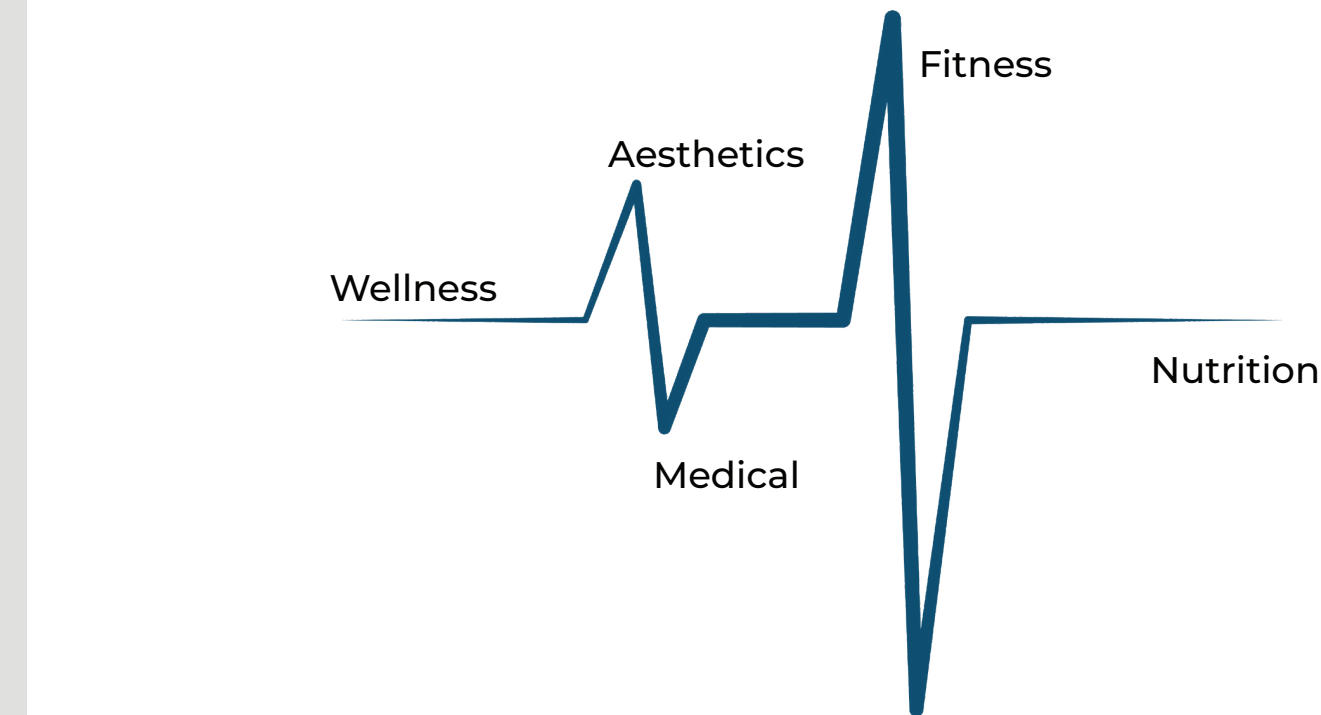
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Spec Brite Group consists of a group of companies located in the Middle East.
We import, supply & re-export wellness products & equipment.

As the field of wellness is vastly diverse, we mainly focus on the “latest product inventions & technologies” from the following wellness inter-connected industries: aesthetic, medical, fitness, sports, home & personal care.



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THE GROUP



Spec Brite Group operates through several offices across the Middle East. Our distribution covers all Middle Eastern countries including some countries in Africa. We also have an online store - Wellness Terminal through which you can order wellness products from any location in the Middle East.

OUR MISSION

Our Mission revolves around supplying the most advanced wellness products & equipment in terms of both technology & quality from across the world to the Middle East and Africa.

OUR VISION

To become your favourite partner for your wellness needs.



COMPANIES UNDER Spec Brite Group



Companies under Spec Brite Group are ISO 9001 - 2015 Certified!





COMPANY MILESTONE

Spec Brite Group launched its online store www.wellnessterminal.com. Also opened a satellite office in Qatar to easily transact with clients within the region

2020
WELLNESS
TERMINAL

2019
SUPPORT
SERVICES
COMPANY

2018
MEDER BEAUTY
SCIENCE

2016
ARROW
TRADING

2012
SPEC BRITE
GROUP GENERAL
TRADING

Spec Brite General Trading LLC was established. We opened a new office and warehouse in Dubai, UAE to accommodate the progressive addition of our client base.

Arrow Trading, an offshore company in Lebanon was established to easily reach and widen the network of clients across different territories in the Middle East.

Spec Brite Group became the sole distributor for Meder Beauty Science - A professional skincare created by dermatologist Dr. Tiina Meder.

We strengthened our presence in Oman by acquiring shares and assets of Support Services Company - a leading distributor of medical equipment such as radiology ICU equipment, medical furniture and consumables that are essential for use in the medical sector.

2010
SPEC BRITE MEDICAL
EQUIPMENT TRADING

2006
SPEC BRITE
GROUP SARL

2004
SPEC BRITE
GROUP

1997
SPECIALIZED
BEAUTY

Specialized Beauty was established as a family owned distributor of Aesthetic Devices and Cosmeceutical brand, REVIDERM. The company successfully entered the aesthetic industry targeting spa, salon, medical spa and dermatology clinics.

Spec Brite Group expanded its client's scope to fitness gyms, nutrition and diet centres, medical centres, hospitals, and hotels. We attained the exclusive distribution rights of InBody, body composition analyzer and stadiometer devices in the Middle East countries.

Spec Brite Group SARL was established in Lebanon. This serves as the parent company that holds the group of companies together.

Opened a new warehouse in Abu Dhabi, UAE under the name of Spec Brite Medical Equipment Trading. This warehouse supplies aesthetics, beauty, and medical consumables to the market.



OUR PRODUCTS, SERVICES & DISTRIBUTION NETWORKS

Healthcare & Fitness

We have scrupulously selected healthcare, medical and fitness devices to help facilities provide precise results to improve the well being of our clients. We distribute body composition analyzers, blood pressure monitoring, height stadiometer, fitness tracker and other healthcare equipment. We only provide premium healthcare devices that are approved and according to the highest international standards.



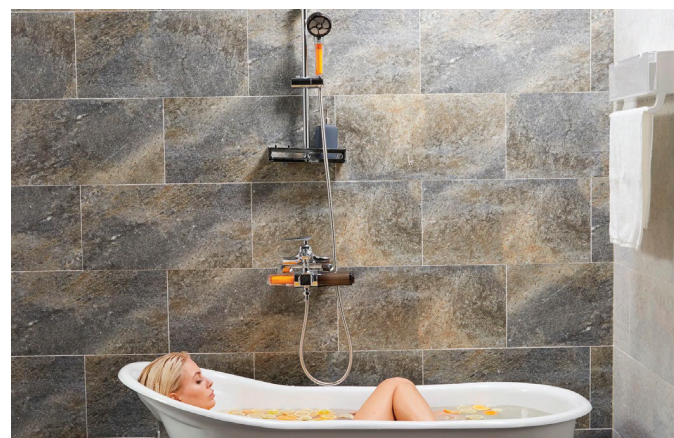
Beauty & Aesthetic

Spec Brite Group provides a wide range of professional skin care and aesthetic devices originating from Germany, Korea, Italy and Switzerland. From anti-ageing products to daily beauty routines, we strive to provide one-stop aesthetic solutions for all skin types. Our guarantee of safety is based on international standards and medical norms such as patents from the U.S., Canada, Europe and others like Japan and Korea.



General Wellness

We help families prevent major health problems and elevate their healthy lifestyle through different wellness solutions; such as the shower filter series, water purifier series, hydrogen water series, water healthcare series and other bath accessories.

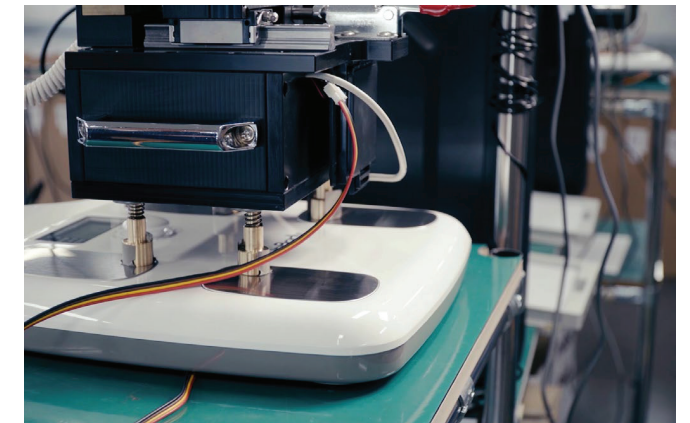


We bring to you a finely selected portfolio of Cutting-Edge technologies, devices, and products combining highest specifications of Quality, Durability, Effectiveness and Safety.

We supply products focused on Wellness in general. Such products vary among several categories; Healthcare and Fitness, Beauty and Aesthetics, Water Care and Solutions, and Planned Preventive Maintenance.

Planned Preventive Maintenance

We take pride in our after-sales services and satisfy existing clients through our maintenance department, which handles warranties, repairs, training and PPM. Our wellness solutions are your investment to achieve continued growth, and we understand the importance of PPM to preserve your investment.



Wellness Terminal

Spec Brite Group has developed an online store to provide its end-user clients with a convenient platform. The easy and safe shopping experience for wellness and personal care can be accessed through www.wellnessterminal.com. It offers high-quality products that are essentials for your wellness needs. We deliver to countries across the Middle East.



Distribution Networks

Aside from our satellite offices across several countries, Spec Brite Group has established a strong distribution network in the Middle East and Africa region. We collaborate with numerous local distributors and agents who administer our wellness products across the region. If you would like to become a partner, contact us at info@specbritegroup.com.



WE ARE LIVE

Visit our online store to check our new range of wellness products.



An online store for your wellness needs, delivering across Middle East Countries

Wellness Terminal offers unique and high quality products that are essential for your wellness needs.

It's a convenient portal with an easy and safe shopping experience for end consumers.

We feature the following products:

- VitaPure Water Solutions
- REVIDERM Skin Care
- REVIDERM Makeup
- MEDER Skin Care
- L'oreal Hair Care
- Joico Hair Care
- InBody Fitness Band
- InBody Portable Stadiometer

Visit

www.wellnessterminal.com



Bringing you the most advanced technologies and products for wellbeing from around the world.

With several branches and distribution channels across the Middle East, Spec Brite Group has achieved an excellent reputation & reliability by providing quality products with excellent client service in the pre & post selling process.

We collaborate with numerous local distributors and agents who administer our wellness products across the region. If you would like to become a partner, contact us at info@specbritegroup.com.



OUR PARTNERS

InBody[®]
Body Composition Analyzers

eS Eunsung

DS MAREF
DAESUNG MAREF CO.,LTD.

GTG Wellness

SONAKI
Vita Pure Vitamin Shower Filtration

HSC Co.,Ltd.
Human Solution Corca

REVIDERM

MEDER
BEAUTY SCIENCE

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