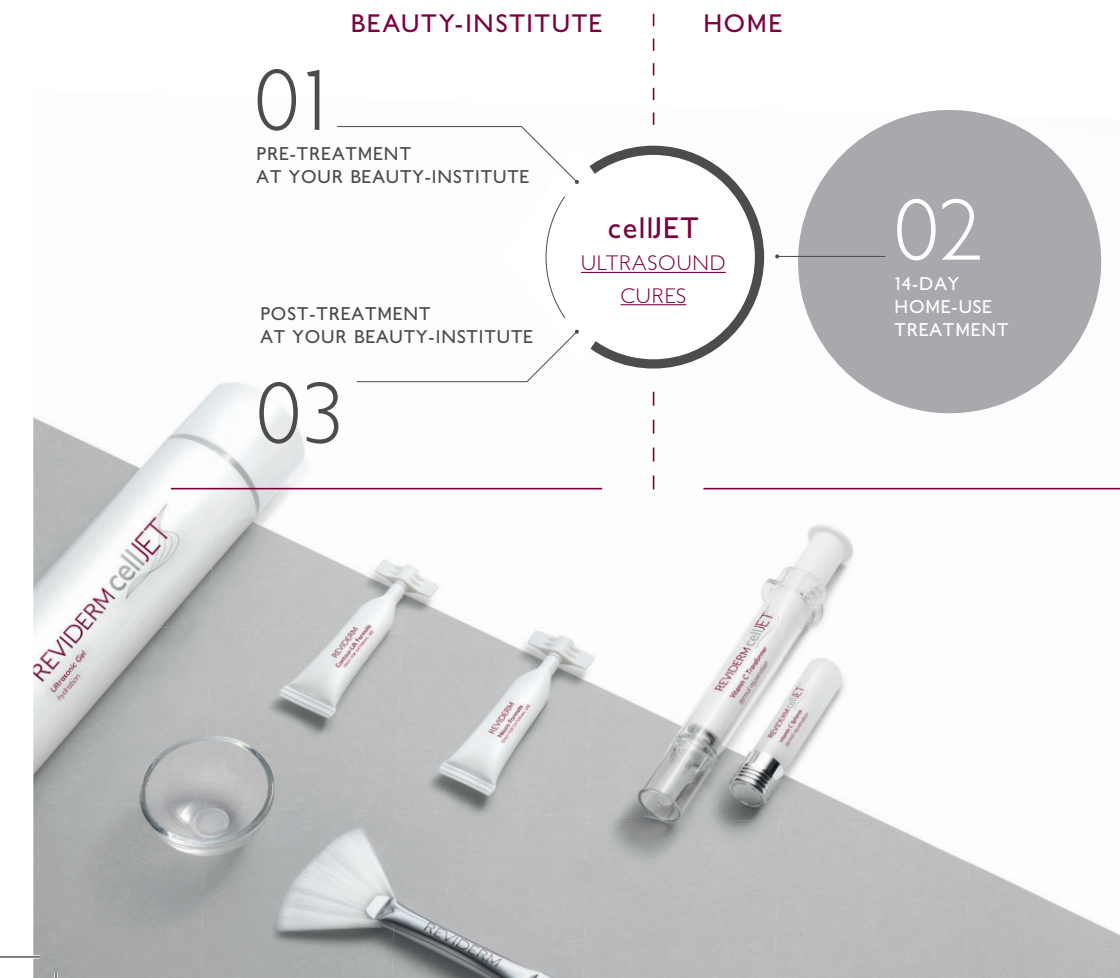


# ceI|JET ULTRASOUND CURES

## OVERVIEW

The revolutionary concept from ceI|JET allows customers to carry out beauty-institute level, **HIGH-FREQUENCY 10 MHZ ULTRASOUND TREATMENTS** comfortably and efficiently at home. This opens up new possibilities for you and your customers. As statistics have demonstrated, only 10% of cosmetic users regularly visit a beauty-institute. Make your clients' homes part of your beauty-institute.

### THE ceI|JET TREATMENT CONCEPT



Your customers will profit from the "ceI|JET" Personal Coach which is easy to use and yields brilliant results. The benefits to you are manifold: You offer an exclusive treatment program with clearly visible results, two treatments take place at your beauty-institute, and on top of it all and for the very first time, earn money on treatments which do not take any of your time.

#### CONTOUR-LIFT CURE

**TARGET GROUP**  
Aging skin with declining skin and connective tissue firmness

#### SKIN CONDITION

- Loss of tone and elasticity.
- Sagging contour
- Decreased turgor
- Reduced tightness and firmness
- Poor skin tone

#### TREATMENT FOCUS

- Skin tightening
- Skin firming
- Improved skin tension in general
- Increased contours (especially around the chin area/ "saggy cheeks")

#### NEURO-SENSITIVE CURE

**TARGET GROUP**  
Neurogenic-sensitive and hypersensitive skin, as well as skin prone to allergies, nervous seborrhoea sicca

#### SKIN CONDITION

- Skin with a low tolerance threshold
- Recurring tendency to disproportionate skin reactions

#### TREATMENT FOCUS

- Calming of the skin's nervous network as well as hyperactive skin reactions
- Calming and balancing nervous skin
- Effectively counteracts neurogenic inflammation

#### SMART AGING CURE

**TARGET GROUP**  
Customers with lines and wrinkles, who wish to obtain visible, perceptible results

#### SKIN CONDITION

- Facial skin with lines and wrinkles
- Local, deep wrinkle troughs
- Fine laughter and lip lines
- Irregular, spotty pigmentation

#### TREATMENT FOCUS

- Minimizing wrinkles
- Instant lifting effect (plumping)
- Equalizing skin color
- Even complexion

For additional skin indications, we recommend the **BASIC CURE SET** with skin-specific home care.

# SALES SUPPORT

## ceI|JET – YOUR PERSONAL SKIN COACH



Floor display (front and reverse)

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**WINDOW/BEAUTY-INSTITUTE DECORATIONS:**  
 FLOOR DISPLAY (85 X 55 CM) & POSTER (DIN A1)  
 FOR CLIP-ON PICTURE FRAMES AND STREET-STOPPER

**PRESENTATION:**  
 BACKCARD FOR TESTER DISPLAY (210 X 390 MM)

**CUSTOMER COMMUNICATION:**  
 INFORMATION BROCHURE WITH INDICATION-ORIENTED INLAYS (DIN A5)



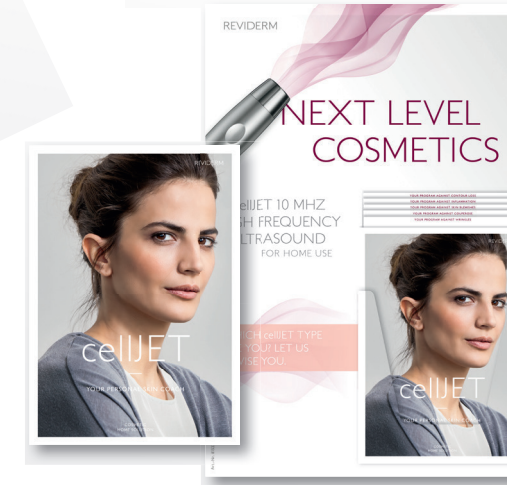
Poster



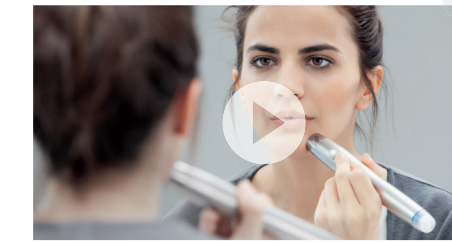
Reminder postcard for individual appointments



Post-Its



Brochure-dispenser including ceI|JET B2C brochures



ceI|JET Film

# REVIDERM

## EXTEND YOUR INSTITUTE TO THE HOME OF YOUR CLIENTS

WITH TWO NEW ceI|JET ULTRASOUND CURES.

**ceI|JET**  
 COSMETIC HOME SOLUTION



# ceI|JET CONTOUR-LIFT CURE

COUNTERACTS GRAVITY WITHIN 14 DAYS



NEW

The innovative ceI|JET is based on patented 10 MHz ultrasound technology that penetrates deep into the skin where the matrix components of the connective tissue are created.

## POSITIONING

Skin-firming formula designed FOR sound penetration into aged skin.

## TARGET GROUP

For customers with reduced skin firmness, declining contour, loss of firmness and elasticity and decreasing turgor who wish to quickly obtain visible and perceptible results in a short space of time.

## CAUSES & RISK FACTORS

- LOSS OF ELASTIN & COLLAGEN
- WEAK CONNECTIVE TISSUE DUE TO GENETICS
- ALCOHOL & NICOTINE
- UNBALANCED DIET (E.G. TOO MUCH SUGAR)
- ESTROGEN DEFICIENCY
- UV LIGHT

## KEY BENEFITS

Perceptible and visible skin firming, tissue toning and smoothing, increase in tone and lifting of the contours of the face pulled down by the effects of gravity.

## PRIMARY ACTIVE INGREDIENT

Main substance is PALMITOYL TRIPEPTIDE-38, an innovative matrikine-class biomimetic peptide.

## TEXTURE/PRESENTATION

CONTOUR LIFT FORMULA is a hydrophilic and oil-free formula, free of preservatives, PEGs, PPGs, colorants and silicones – a “less is more” formula therefore designed for a single-use application (5 ml).

## FUNCTIONALITY

The CONTOUR LIFT FORMULA stimulates collagen production. The skin is firmed, toned and refined. Six important components of the skin matrix are stimulated, as is the connective zone between the epidermis and dermis (dermal-epidermal junction, DEJ). Additionally, optimal tissue architecture is ensured, cellular activity and repair processes are regulated, and skin substance is built up from the inside out.

## SAFETY

The safety of the formulas in combination with high-frequency ultrasound treatment (sonophoresis) has been certified externally.



Expert safety evaluation according to European safety regulations for combined application, 2015

## RECOMMENDATIONS FOR USE

The frequency of treatments with CONTOUR LIFT CURE is not restricted and will be determined by the cosmetician based on the skin-specific needs.

# ceI|JET NEURO-SENSITIVE CURE

PERFECT SKIN BALANCE WITHIN 14 DAYS

The innovative ceI|JET is based on patented 10 MHz ultrasound technology that is effective at the skin depth where neurogenic skin inflammation often originates.

## POSITIONING

Skin-calming formula which penetrates into the neuro-sensitive skin thanks to ultrasound.

## TARGET GROUP

For customers with hypersensitive skin, skin prone to allergies, especially nervous or inflamed skin as well as seborrhoe sicca, with diffuse redness or itchiness, who wish to obtain visible, perceptible results in a short space of time.

## CAUSES & RISK FACTORS

- PSYCHOLOGICAL FACTORS SUCH AS STRESS
- IMMUNE SYSTEM DISORDERS
- HORMONAL CHANGES
- ALCOHOL & NICOTINE
- SPICY FOODS
- ENVIRONMENTAL FACTORS, AND MUCH MORE

## KEY BENEFITS

Perceptible and visible skin calming effect. Anti-irritant, anti-inflammatory, reduction in redness and swelling as well as a reduction in itchiness and burning. The main agent also protects against signs of neurogenic inflammation and additionally prevent premature aging (inflammatory aging) by suppressing flare-ups.

## PRIMARY ACTIVE INGREDIENT

The main agent is PALMITOYL TRIPEPTIDE-8, a well-studied, biomimetic and anti-inflammatory neuropeptide against irritated, inflamed and sensitive skin.

## TEXTURE/PRESENTATION

NEURO-SENSITIVE FORMULA is a hydrophilic and oil-free formula, free of preservatives, PEGs, PPGs, colorants and silicones – a “less is more” formula therefore designed for single-use application (5 ml).



Expert safety evaluation according to European safety regulations for combined application, 2015

## RECOMMENDATIONS FOR USE

The frequency of treatments with NEURO-SENSITIVE CURE will be determined by the cosmetician based on signs of inflammation and the need to stabilize sensitive skin.

All factors which promote inflammation, including smoking, chronic stress, and in particular demanding living situations, will be calculated when determining the number of applications.

NEW

# ceI|JET SMART AGING CURE

TURN BACK TIME IN JUST 12 MINUTES

The innovative ceI|JET is based on patented 10 MHz ultrasound technology that takes effect precisely where most skin-aging processes takes place. The SMART AGING CURE, with highly concentrated, freeze-dried vitamin C spheres, provides skin rejuvenation that lasts.

## POSITIONING

The Anti-Age Cure should be applied immediately FOLLOWING the ultrasound treatment.

## TARGET GROUP

For customers with lines and wrinkles who wish to obtain perceptible and visible results in a short space of time.

## CAUSES & RISK FACTORS

- ENVIRONMENTAL INFLUENCES
- GENETIC PREDISPOSITION
- LOSS OF COLLAGEN AND ELASTIN
- ALCOHOL & NICOTINE
- UV LIGHT
- CARE PRODUCTS WITH WEAK ACTIVE INGREDIENTS
- IMBALANCED NUTRITION (E.G. TOO MUCH SUGAR)

## KEY BENEFITS

Reduces the depth of wrinkles and improves the skin's surface structure, providing a radiant complexion, a smooth skin appearance and an instant plumping effect.

## PATENTED LEADING SUBSTANCE / TEXTURE

Following years of intensive research, we have finally succeeded in preserving vitamin C in the form of freeze-dried spheres without preservatives or loss of efficacy.

On-time activation of VITAMIN C SPHERES by means of the VITAMIN C TRANSFORMER. Apply just before use (MEMBRANE APPLICATION TECHNOLOGY®).

## FUNCTIONALITY

VITAMIN C (L-ascorbic acid) stimulates collagen synthesis in the fibroblasts, thereby encouraging the build up of connective tissue to minimize the depth of wrinkles. Has an antioxidant effect, protects the skin from free radicals and equalizes the complexion.

## RECOMMENDATIONS FOR USE

From experience, three 14-day treatments per year are sufficient. The frequency of application will be determined by the cosmetician based on the skin-specific needs.

